

Custom Softcover Journal



MOQ: 100 units

Customisable Elements

Debossed/Foiled Logo on Cover

Choice of 6 standard MOO Softcover

Journals+ black and grey

Softcover Journal – Product specifications

Size

- 207x130mm (portrait, finished size)

Weight

- 109g per unit

Extent

- Case Cover: 4pp
- Text: 64pp (Text 1: 60 white pages, Text 2: 4 grey unprinted pages)

Printing

- Text 1: 60pp (Munken Design Kristall) 1 colour process 'Cool Grey 2' both sides, 2 versions (lines and dots)
- Bellyband: 2/2, 3 versions

Materials

- Mint – Colorplan, Park Green, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Tan – Colorplan, Stone, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Lavender – Colorplan, Lavender, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Steel Blue – Colorplan, New blue, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Pastel Pink – Colorplan, Candy Pink, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)

- Turquoise – Colorplan, Turquoise, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Grey – Colorplan, Smoke, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)
- Black – Colorplan, Ebony, 175gsm + Colorplan, Real Grey, 175gsm (laminated together creating a 350gsm cover)

- Text 1: 60pp Munken Kristall Smooth 100 gsm
- Text 2: 4pp Colorplan, Real Grey, 135gsm
- Thread colour: Grey

Finishing

- Deboss of MOO logo on back cover
- Fold, SINGER SEWN Saddle and Trimmed to size with 2 Radius corners (10mm), insert belly band, inside front cover, individually Shrinkwrap, pack in cartons

We will end up with 16 versions in total – 8 colour options and 2 page layout options (lines or dots).

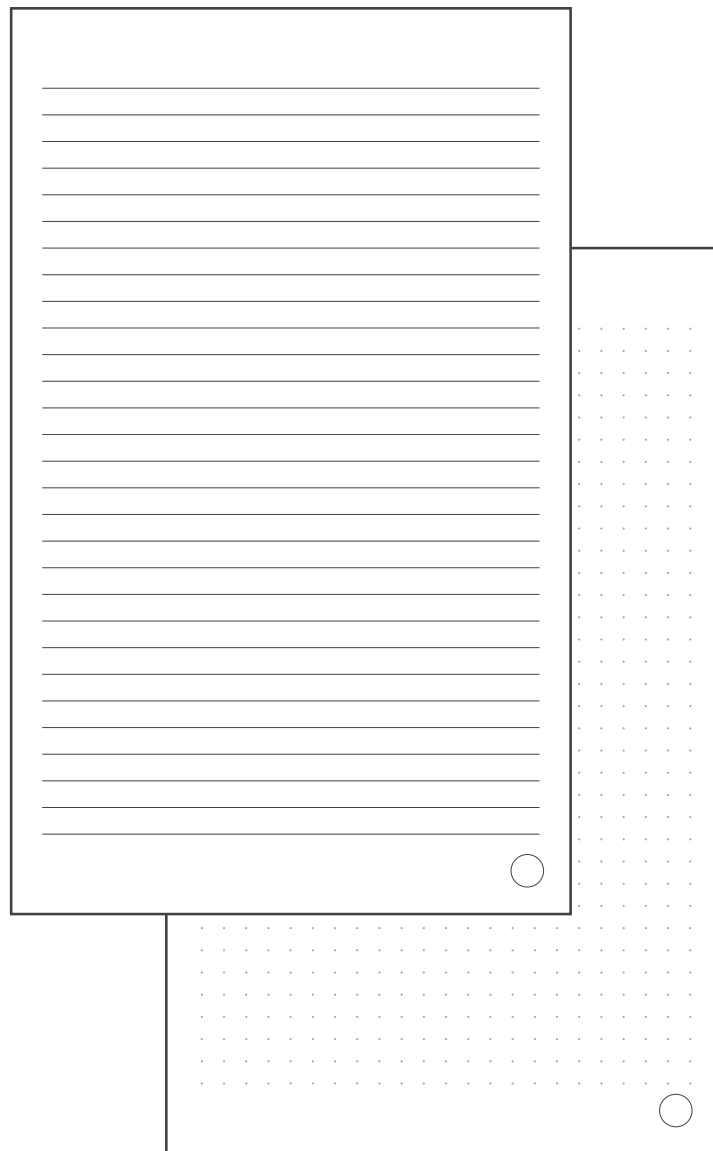
Cover Colours



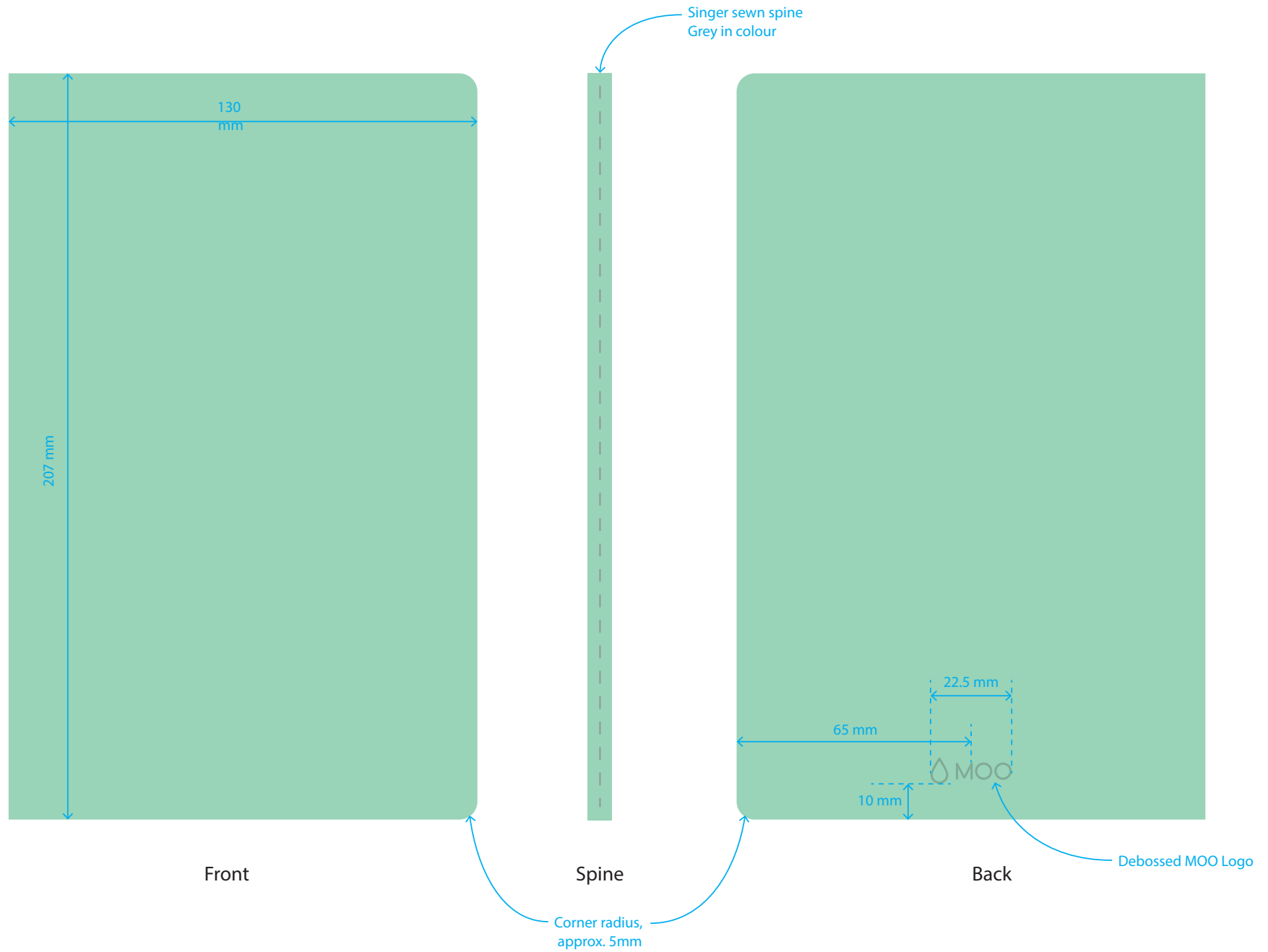
- Colorplan, Park Green
- Colorplan, Stone
- Colorplan, Lavender
- Colorplan, New blue
- Colorplan, Candy Pink
- Colorplan, Turquoise
- Colorplan, Smoke (dark grey)
- Colorplan, Ebony (black)

Main Paper Pages

- Choose lines or dots pages
- Printed in light grey (PMS Cool Grey 2U)
- Paper: Munken Kristall, smooth, 100gsm

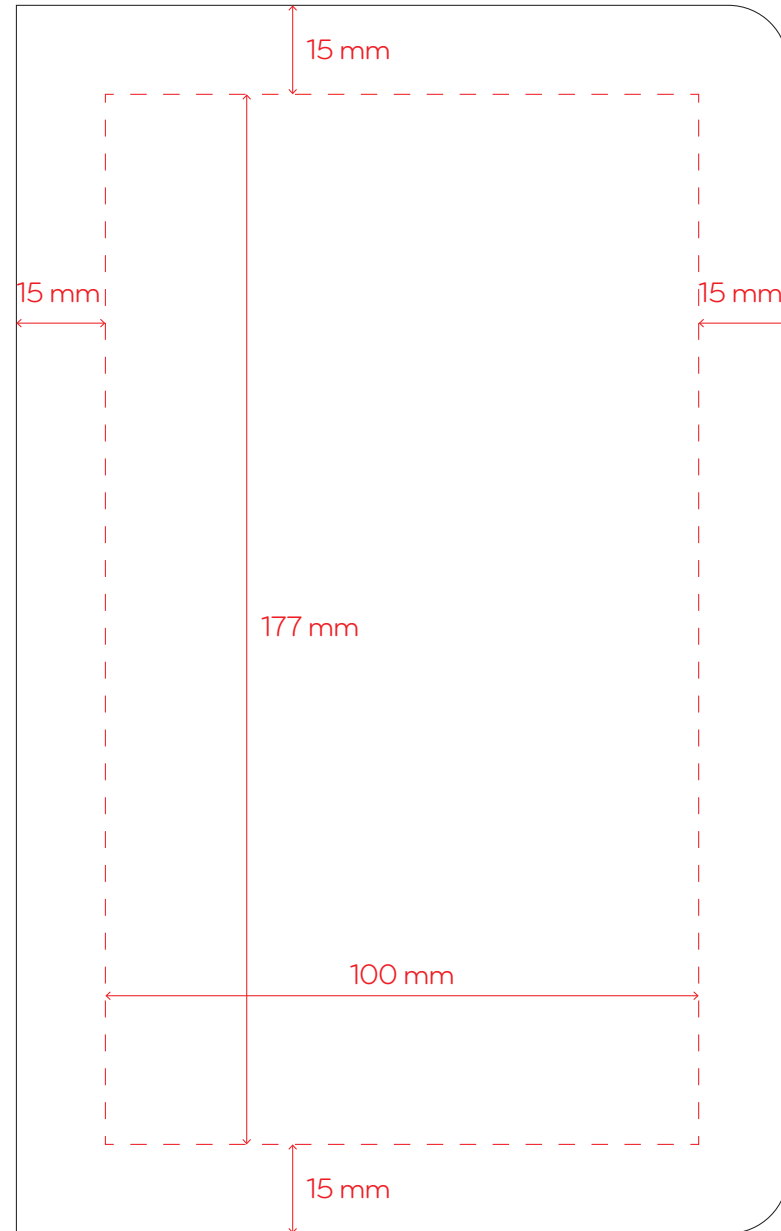


MOO logo on back cover



Cover customisation

- Front cover customisation only.
- 1 colour artwork only
- Blind deboss or foil
- Available foil: Silver, Gold, Black, White



Cover customisation

- For best result, artwork cannot be too detailed.
- Example of poor artwork resulting in 'bad' foiling.

